StartUp

GSE 22–29 A1

Ken Beatty, Series Consultant



Pearson

Pearson PracticeEnglish App

MyEnglishLab
Online Practice and Resources

www.frenglish.ru

Learning Objectives

WELCOME UNIT

page 2 In the classroom | Learn about your book | Learn about your app

Unit	Vocabulary	Language Choices	Conversation / Speaking	Listening
1 Do you accept the challenge? page 5	• Words related to performance	• Noun clauses as subjects, objects, and complements • More ways to express future time • Preparatory subjects: *it*, *here,* and *there*	• Talk about performance • Talk about challenges • Discuss world problems **Conversation Skill** Make suggestions	• Listen to a podcast about 30-day challenges **Listening Skill** Listen for rhetorical questions
2 Are you a member? page 17	• Words related to stereotypes	• Passive voice: agent versus no agent • Causative verbs • Active versus passive reporting	• Talk about stereotypes • Talk about fandom • Discuss bias **Conversation Skill** Use hyperbole	• Listen to a podcast about fandom **Listening Skill** Listen for phrases that guide a conversation
3 How do you explain that? page 29	• Words related to mysteries	• Modals for speculation about the past • Modals for expectation • Passive modals	• Talk about famous mysteries • Talk about personal mysteries • Discuss urban legends **Conversation Skill** Keep listeners' attention	• Listen to a podcast about mysterious experiences **Listening Skill** Listen for emphasis
4 Is it art? page 41	• Words related to street art	• Substitution with *so* and *not* • Phrasal verbs • Past perfect and past perfect continuous with the simple past	• Talk about street art • Talk about AI and art • Discuss the benefits of improvisation **Conversation Skill** Ask for an opinion	• Listen to a podcast about AI and art **Listening Skill** Listen for signal phrases in conclusions
5 Say that again? page 53	• Words related to communication	• The subjunctive • Embedded *yes/no* questions • Embedded *Wh-* questions	• Talk about diplomatic language • Talk about cultural differences • Discuss the origin of slang **Conversation Skill** Communicate diplomatically	• Listen to a podcast about the importance of silence in communication **Listening Skill** Listen for contrasts

www.frenglish.ru

Pronunciation	Video Talk / Discussion	Reading	Writing	Problem Solving
• Final intonation in rhetorical questions	• Listen to or watch a talk about solving world problems **Note-taking Skill** Create a matrix chart **Discussion Skill** Ask follow-up questions	• Read about viral challenges **Reading Skill** Check-Underline-Question	• Write a narrative essay **Writing Skill** Vary sentence construction	• Consider ways in which people can reduce stress
• Stress in causative verb phrases	• Listen to or watch a talk about bias **Note-taking Skill** Use abbreviations and symbols **Discussion Skill** Build on ideas	• Read about virtual friendships **Reading Skill** Identify key information	• Write a compare and contrast essay **Writing Skill** Use transition words	• Consider ways in which people can be more critical about news they encounter
• Reduction of modal perfects	• Listen to or watch a talk about urban legends **Note-taking Skill** Use mapping **Discussion Skill** Acknowledge ideas	• Read about life's mysteries **Reading Skill** Respond to the writer	• Write a plot summary **Writing Skill** Build excitement	• Consider how people might be convinced to review current scientific evidence
• Stress in phrasal verbs	• Listen to or watch a talk about improvisation **Note-taking Skill** Use an outline **Discussion Skill** Say "yes" to keep a conversation going	• Read about a famous festival **Reading Skill** Summarize paragraphs	• Write a descriptive essay **Writing Skill** Use different tenses	• Consider ways to ensure that the sale and resale of art is fair to everyone involved
• Contrastive stress	• Listen to or watch a talk about slang **Note-taking Skill** Know what to write **Discussion Skill** Speculate	• Read about communicating with aliens **Reading Skill** Recognize word choices	• Write a rhetorical analysis **Writing Skill** Vary placement of transitions	• Consider whether the group of origin affects a word's inclusion in the dictionary

www.frenglish.ru

6 What are they hiding? **page 65**	• Words related to financial crime	• Restrictive and non-restrictive relative clauses • Relative clauses after prepositions and quantity expressions • Reducing relative clauses to phrases	• Talk about financial crime • Talk about a system of government • Discuss power in society **Conversation Skill** Show interest with interjections	• Listen to a podcast about a system of government **Listening Skill** Recognize arguments
7 So you think we should break up? **page 77**	• Words related to persuasion	• Negative gerunds and infinitives • Perfect gerunds and infinitives • Reported speech	• Talk about the art of persuasion • Talk about a breakup • Discuss monopolies **Conversation Skill** Negotiate	• Listen to a podcast about breakups **Listening Skill** Recognize stress on key words
8 Get it? **page 89**	• Words related to humor	• Reduced adverb time clauses • Cause and effect in participial phrases • Participial adjectives and nouns as adjectives	• Talk about humor • Talk about laughter • Discuss the art of joke telling **Conversation Skill** Express concern	• Listen to a podcast about the science of humor **Listening Skill** Recognize pauses
9 Can we talk about this? **page 101**	• Words related to conflict	• Implied conditionals • Inverted conditionals • *Hope* and *wish*	• Talk about conflict • Talk about how to deal with conflict • Discuss conflict in narratives **Conversation Skill** Repair communication breakdowns	• Listen to a podcast about conflict **Listening Skill** Listen for signal words
10 How do you feel? **page 113**	• Words related to emotions	• Articles • *Too* and *enough* • Adverbs	• Talk about emotions • Talk about sadness • Discuss happiness **Conversation Skill** Show empathy	• Listen to a podcast about sadness **Listening Skill** Listen for questions

VOCABULARY / LANGUAGE CHOICES PRACTICE ..... **page 125**
GLOSSARY ..... **page 155**

www.frenglish.ru

• Dropped vowels	• Listen to or watch a talk about power in society **Note-taking Skill** Note the main points **Discussion Skill** Explore alternative viewpoints	• Read about a public crisis **Reading Skill** Process information	• Write a letter of advice **Writing Skill** Speak directly to the reader	• Consider ways in which individuals and governments might fight corruption
• Stress in pronouns and auxiliary verbs	• Listen to or watch a talk about monopolies **Note-taking Skill** Take notes in different colors **Discussion Skill** Signpost	• Read about the global plastic crisis **Reading Skill** Scan for data	• Write an argumentative essay **Writing Skill** Use conjunctions and conjunctive adverbs strategically	• Consider what types of questions might help couples decide if they are suited to marry each other
• Pausing with participial phrases	• Listen to or watch a talk about the art of joke telling **Note-taking Skill** Make lists **Discussion Skill** Take feedback well	• Read about the funniest jokes **Reading Skill** Use a KWL chart	• Write an opinion essay **Writing Skill** Use parallel structure with paired conjunctions	• Consider ways in which consumers could make more intelligent choices about the advertising they encounter
• Intonation in parenthetical expressions	• Listen to or watch a talk about conflict in narratives **Note-taking Skill** Prioritize important information **Discussion Skill** Invite others to participate	• Read about action movies **Reading Skill** Use informal tones	• Write a process essay **Writing Skill** Determine your audience	• Consider different ways of responding to conflicts
• Intensifiers and emphatic stress	• Listen to or watch a talk about happiness **Note-taking Skill** Use charts for organization **Discussion Skill** Tell an anecdote	• Read about the pursuit of happiness **Reading Skill** Visualize a story	• Write an analytical essay **Writing Skill** Use a formal style	• Consider how you might convince people with fixed mindset traits to adopt growth mindset traits

Key

00-00 audio video ActiveTeach web search

www.frenglish.ru

WELCOME UNIT

1 IN THE CLASSROOM

A Get to know your classmates

Talk to your classmates. Find someone who matches each prompt. Write his or her first name on the line. Then ask follow-up questions.

- enjoys shopping _____
- loves scary movies _____
- is afraid of heights _____
- can draw _____
- has traveled to another country _____
- is very athletic _____

A: Excuse me, do you enjoy shopping?
B: Yes, I do! My name is Hana. H-A-N-A.
A: Thanks! What kinds of things do you like to buy?

B Strategies for class and business discussions

Here are some examples of strategies that will help you overcome challenges in discussions with classmates or colleagues. Complete the tips with problems from the box.

~~doesn't participate~~	goes off topic	speaks too softly
speaks too quickly	speaks too much	interrupts others

☐ 1. If someone ___doesn't participate___ , invite him or her to join in by saying things like…
- "What do you think, Diego?"
- "We haven't heard from Chiyo yet. What do you think about…?"

☐ 2. If someone _____ , get him or her back on track by saying things like…
- "Let's return to what Lanh was saying."
- "That's a good point, but let's get back to the main issue."

☐ 3. If someone is impatient and frequently _____ , you can say…
- "Wait your turn, please. You'll have a chance to talk in a moment."
- "Hold on. Let Malik finish what he's saying."

☐ 4. If someone _____ and others don't have the opportunity to speak, you can politely interrupt by saying…
- "Thank you, Noor. Now let's hear what other people have to say."
- "That's an interesting idea. What do you think about that, Jae-jin?"

☐ 5. If someone _____ , ask him or her to slow down by saying…
- "Would you mind slowing down?"
- "Could you say that a little more slowly, please?"

☐ 6. If someone _____ , and others have trouble understanding what is being said, get him or her to speak up by saying…
- "Would you mind speaking up a little?"
- "I'm afraid we can't hear what you're saying."



C

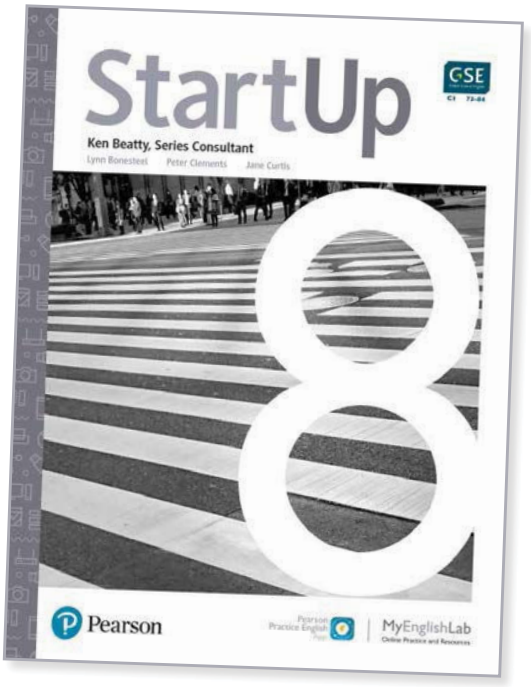
▶00-01 **Listen. Check (✓) the strategies from 1B that you hear.**

D

DISCUSS **In groups, discuss the strategies in 1B. Which ones are the most / least useful? Say why.**

www.frenglish.ru

2 LEARN ABOUT YOUR BOOK



1. Look at pages iv–vii. What information is on those pages? _____
2. How many units are in the book? _____
3. How many lessons are in each unit? _____
4. Look at Language Choices on page 6. Where is the practice? _____
5. Look at the QR code at the bottom of page 7. What does it mean? _____

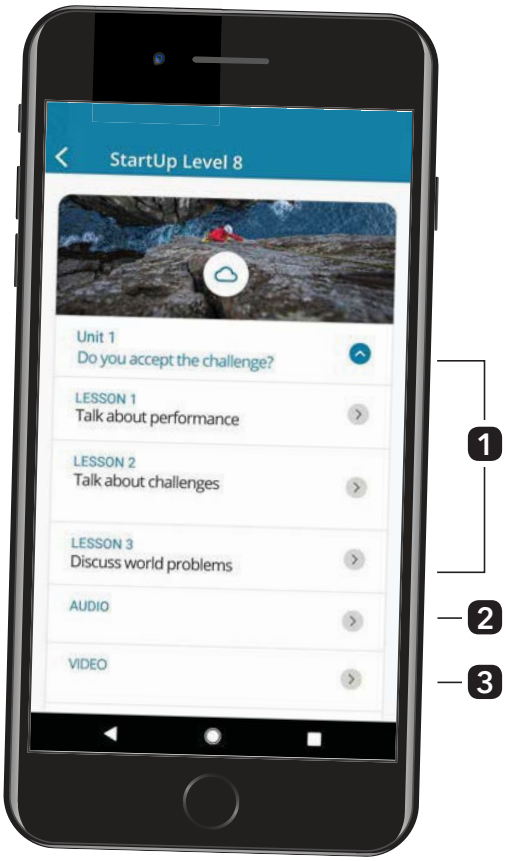
   _____
6. Look at the I CAN STATEMENT at the bottom of page 7. What does it tell you? _____

   _____
7. Look at this icon on page 13. What does it mean?

   _____

   _____

3 LEARN ABOUT YOUR APP



1. Look inside the front cover. Where can you go to download the Pearson Practice English App for *StartUp*? _____
2. Where are the instructions for registering for the app? _____

   _____
3. Look at the picture of the app. What do you see?

   _____
4. Look at the picture again. Fill in the blanks with the numbers 1–3.
   a. Number _____ shows the practice activities.
   b. Number _____ shows the video files.
   c. Number _____ shows the audio files.
5. Look at the picture again. What does mean? _____
6. Look at the QR code on page 7 again. What happens when you scan the code?

   _____

www.frenglish.ru

MEET THE PEOPLE OF TSW MEDIA

To find out more, listen to the introductions!

TSW Media is a big company with big ideas. It has offices all over the world. It works with international clients to help them market their products and services.



SAM BENNETT

Editorial intern

▶00-02 Hello! My name is Sam Bennett. I'm an editorial intern in the New York office.



IRIS LIN

Lawyer

▶00-05 Hello. My name is Iris Lin. I'm a native of Beijing, China. I'm a lawyer.



CAMILA RIVAS

Production coordinator

▶00-03 Hi, everyone! I'm Camila Rivas. I live in Santiago, Chile, where I work as a production coordinator.



ARTUR TAVARES

Sales rep

▶00-06 Hi, everybody. My name is Artur Tavares. I'm a sales rep from São Paulo, Brazil.



EDGAR VELA

Creative director

▶00-04 Hi there. I'm Edgar Vela. I'm a creative director, and I live and work in Lima, Peru.



ARIYA SUKSUAY

Office manager

▶00-07 Hi! I'm Ariya Suksuay. I was born in Thailand, but now I live in New York. I work as an office manager.

Every year, TSW sponsors a competition for employees to get mentoring and coaching to improve their public speaking skills. Here are three of the winners!



ADRIANA LOPEZ

▶00-08 Hi. My name is Adriana Lopez. I work in the technology department in the Quito office.



KENDRICK SCOTT

▶00-09 Hey! I'm Kendrick Scott, and I'm a designer in the Vancouver office.



DAVID CRUZ

▶00-10 Hi. My name is David Cruz. I'm from Florida, but I've lived and worked in Singapore for the past six years. I'm an advertising manager.

www.frenglish.ru